**Background**

If I were to ask: Who was the leader of the Civil Rights Movement? The response would be Dr. Martin Luther King. If I were to ask: Who was the leader of the United Farm Workers Movement? The answer would be Cesar Chavez. If I asked: Who was the leader of the We Are The 99% Movement? Chances are I would not get an answer. If I were to ask: Who is the leader of the Black Lives Matter Movement? I would get a whimsical look. Why are the leaders of social movements of the past identifiable and leaders of contemporary social movements absent? That is the problem.